



PIN SAVVY CO.

PINTEREST MANAGEMENT FOR SMALL BUSINESSES

Your Pinterest — handled. Your business — growing.

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SIMPLE, TRANSPARENT PRICING · MONTH-TO-MONTH · NO LONG-TERM LOCK-IN

STARTER

\$397

per month

~1 pin / day

- ✓ 30 fresh pins per month
- ✓ Keyword-optimised titles & descriptions
- ✓ Canva design — on-brand graphics
- ✓ Scheduled via Tailwind
- ✓ Board management & optimisation
- ✓ Monthly performance snapshot

MOST POPULAR

GROWTH

\$697

per month

~2 pins / day

- ✓ 60 fresh pins per month
- ✓ Full Pinterest SEO strategy
- ✓ Canva design — on-brand graphics
- ✓ Scheduled via Tailwind
- ✓ Board creation & optimisation
- ✓ Content calendar & topic planning
- ✓ Monthly analytics report & recommendations

FULL SERVICE

\$997

per month

~3 pins / day

- ✓ 90 fresh pins per month
- ✓ Full Pinterest SEO strategy
- ✓ Canva design — on-brand graphics
- ✓ Scheduled via Tailwind
- ✓ Board creation & optimisation
- ✓ Content calendar & topic planning
- ✓ Monthly analytics report & recommendations
- ✓ Seasonal & trend-driven content strategy
- ✓ Priority email support

◆ ONE-TIME ONBOARDING & SETUP FEE: \$197

Covers account access, board audit & strategy kickoff — so we hit the ground running.

Note: Tailwind account required for pin scheduling — billed separately at approx. \$15-\$25/month.

HOW IT WORKS

1

We Connect

Chat about your goals & business

2

I Get to Work

Audit, strategy & Canva pin design

3

Pins Go Live

Keyword-rich pins on a consistent schedule

4

You See Results

Monthly reports, clear next steps